



DA-010-001501 Seat No. _____

B. B. A. (Sem. V) (W.E.F. 2012) Examination

March - 2022

501 : Operation Management

Faculty Code : 010

Subject Code : 001501

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 Explain the concept of production management and operation management and discuss the objectives of operation management. 14

OR

1 What is operation management ? Explain the recent trends in operation management. 14

2 Explain the advantages and limitations of job shop process and batch process. 14

OR

2 Discuss the characteristics of continuous process and project process. 14

3 Explain different types of service operations. 14

OR

3 Discuss in detail service planning and scheduling. 14

4 Discuss the various factors to be considered for selecting the location for industry. 14

OR

4 Explain the different steps in location selection. 14

5 What is facility layout ? Explain the different types of layout. 14

OR

5 Explain the factors affecting facility layout. 14